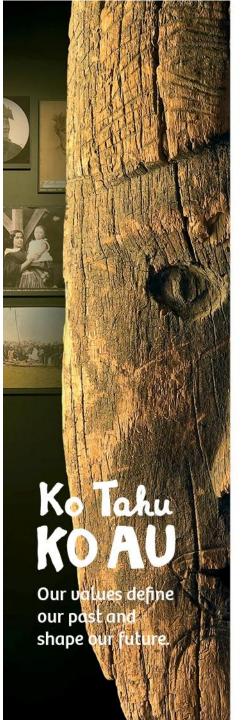




Ko te reo o te kāinga, he uri o pani kāore ōna hoa kāore ōna weruweru kāore ōna rawa.

Language at home is an abandoned child. Without friend, without clothes of no consequence or value.





For our language to thrive and survive in the future it needs to be spoken!



Only **1/5** Māori are speakers of te reo

Only **5**% claim to be able to speak Māori very well

ONLY 2.6% of our speakers, use te reo as a primary language of communication at home.



Ko te reo o te kāinga, he uri o pani

Language at home is an abandoned child.



Kāore ōna hoa

Lonely, I am so lonely...



Kāore ōna weruweru

I am naked



Kāore ōna rawa

I have no tools, I have no map



